



Why EQ is a MUST have for engineering professionals?

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A couple of weeks back, I conducted a workshop in the Philippines on how engineering professionals can leverage on their companies' brand identity to create a meaningful and unique customer interaction experience. out of curiosity, I decided to add in a few EQ activities and debriefs (that we conduct in our "EQ for Engineering Professionals" workshop) to see how our logical thinking participants would take to it. The outcome was stunning!

Contrary to belief that EQ is a "soft" component that will not augment well with the logical thinking process of engineering professionals, the following three observations proved otherwise.

1) Engineering professionals have great capacity to develop awareness of their emotions. (self-awareness)

2) They openly discussed methods of working with difficult emotions. (vulnerability)

3) Several of my participants demonstrated great empathy, trust and collaboration in one activity we played during the workshop.

Positive implications to organizations?

1) Organizations have yet to tap into building EQ competency of their engineering professionals. This will provide organizations with the much-needed competitive advantage in the market place.

2) Empathy help build trust and collaboration between people - which is often lacking in today's organization.

3) EQ allow engineering professionals to better internalize and act (with self-awareness) in accordance to organizations' brand identity in their day to day interaction with clients.

4) EQ allow engineering professionals to skilfully and mindfully handle challenging customers and situations and turn difficult moments into opportunities to further strengthen customers' brand loyalty.

Contact us for a consultation on how we, at EQ Asia can help your organization to upgrade your competitive advantage through our "EQ for Engineering Professionals" workshops.

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